Appl. No. 10/550,195 Response to Office Action dated October 15, 2009

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-21 (canceled).

Claim 22 (currently amended): A display processing apparatus for performing a process for displaying content information that is classified into genres, the display processing apparatus comprising:

at least one display device;

at least one input device;

at least one processor; and

at least one memory device which stores a plurality of instructions, which when executed by the at least one processor, cause the at least one processor to operate with the at least one display device and the at least one input device to:

- (a) configure content cards recording content information in association with content items;
- (b) display a card group including all of said content cards, a plurality of said content cards recording content information being hidden;
- display a content card selected by a user-operable selection indicator in a portion adjacent to the card group with the content information being displayed;
- (d) display genres corresponding to displayed content information;
- display the genre of the selected content information, wherein the content information is continuously displayed according to a user selection operation; and
- (f) move the content cards along a content card movement curve, said content card movement curve being defined <u>using by-a</u> first plurality of control points and a second plurality of control points, wherein in response to a movement of the <u>user-operable</u> selection indicator:

- (i) each of said first plurality of control points are fixed; and
- each of said second plurality of control points are moved_along with the movement of the user-operable selection indicator.

Claim 23 (currently amended): The display processing apparatus of Claim 22, wherein when executed by the at least one processor, the plurality of instructions cause the at least one processor to determine the manner in which each of the content cards is displayed depending on the relative position of the user-operable selection indicator in the card group.

Claim 24 (currently amended): The display processing apparatus of Claim 23, wherein when executed by the at least one processor, the plurality of instructions cause the at least one processor to set:

- a content card at a position close to the <u>user-operable</u> selection indicator to an angle at which the content information is displayed; and
- a content card at a position far from the <u>user-operable</u> selection indicator to an angle at which the content information is hidden.

Claim 25 (currently amended): The display processing apparatus of Claim 22, wherein when executed by the at least one processor, the plurality of instructions cause the at least one processor to display a content item selected by the <u>user-operable</u> selection indicator at a position on the <u>content card movement parametrie</u>-curve apart from the card group with the content information being displayed.

Claim 26 (currently amended): A method of operating a display processing apparatus including instructions, the method for-performing a process for displaying content-information that is classified into genres, the display processing method comprising:

causing a processor to execute the instructions to configure configuring content cards recording content information in association with content items;

causing a display device to display displaying a card group including all of said content cards, a plurality of said content cards recording content information being hidden;

causing the display device to display displaying—a content card selected by a useroperable selection indicator in a portion adjacent to the card group with the content information being displayed;

causing the display device to display displaying-genres corresponding to displayed content information:

causing the display device to display displaying—the genre of the selected content information as being displayed, wherein the content information is continuously displayed according to a user selection operation; and

causing the processor to execute the instructions to move moving the content cards along a content card movement curve, wherein said content card movement curve is defined using by-a first plurality of control points and a second plurality of control points, wherein in response to a movement of the user-operable selection indicator:

- (a) each of said first plurality of control points are fixed; and
- (b) <u>each of said second plurality of control points are moved along with the movement of the user-operable selection indicator.</u>

Claim 27 (currently amended): The display processing method of Claim 26, which includes causing the processor to execute the instructions to determine determining the manner in which each of the content cards is displayed depending on the relative position of the user-operable selection indicator in the card group.

Claim 28 (currently amended): The display processing method of Claim 27, which includes causing the processor to execute the instructions to set: setting:

- a first content card at a first position close to the user-operable selection indicator is-set-to a first an-angle at which first the-content information is displayed; and
- (b) a <u>second</u> content card at a <u>second</u> position far from the <u>user-operable</u> selection indicator is-set-to <u>a second</u> an-angle at which <u>second</u> the-content information is hidden.

Claim 29 (currently amended): The display processing method of Claim 26, which includes causing the display device to display displaying a content item selected by the user-operable selection indicator at a position on the parametric curve apart from the card group with the content information being displayed.

Claim 30 (currently amended): A computer readable medium storing instructions structured to cause a display processing apparatus to: encoded with a computer program for performing a process-for-displaying-content-information-that-is-classified into-genres, the computer-program comprising:

- (a) configure a step of configuring content cards recording content information in association with content items;
- (b) <u>display a -step of displaying-a card group including all of said content cards</u>, a
 plurality of said content cards recording content information being hidden;
- (c) <u>display a step of displaying a</u> content card selected by a user-operable selection indicator in a portion adjacent to the card group with the content information being displayed;
- (d) <u>display a step of displaying genres</u> corresponding to displayed content information; and displaying
- (e) <u>display</u> the genre of the selected content information, as being displayed, wherein the content information is continuously displayed according to a user selection operation; and
- (f) move a step-of-moving-the content cards along a content card movement curve, wherein said content card movement curve is defined <u>using by-a</u> first plurality of control points and a second plurality of control points, wherein in response to a movement of the <u>user-operable</u> selection indicator:
 - (a) <u>each of said first plurality of control points are fixed; and</u>
 - (b) each of said second plurality of control points are moved along with the movement of the user-operable selection indicator.

Claim 31 (previously presented): The display processing apparatus of Claim 22, wherein the genre is based on an electronic program guide.

Claim 32 (previously presented): The display processing apparatus of Claim 22, wherein the genres include news and drama.

Claim 33 (currently amended): The display processing method of Claim 26, wherein the genre is based on an electronic program guide.

Claim 34 (currently amended): The display-processing-method of Claim 26, wherein the genres include news and drama.

Claim 35 (previously presented): The computer readable medium of Claim 30, wherein the genre is based on an electronic program guide.

Claim 36 (previously presented): The computer readable medium of Claim 30, wherein the genres include news and drama.

Claim 37 (new): The display processing apparatus of Claim 22, wherein said first plurality of control points include a first control point and a second control point.

Claim 38 (new): The display processing apparatus of Claim 37, wherein when executed by the at least one processor, the plurality of instructions cause the at least one processor to operate with the at least on display device to display said user-operable selection indicator between said first control point and said second control point.